

# WINSTON SALEM COMMUNITY ACTION COALITION

## AMERICORPS VISTAS

### NUTRITION EDUCATION



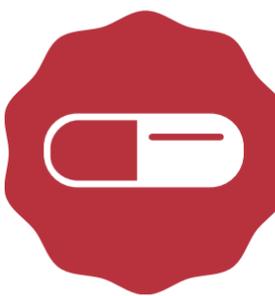
The Kids Cooking Coalition is a program designed to teach elementary aged school children how to cook using a nutrition education curriculum. Our VISTA works alongside this pilot program at Wake Forest with the goal of instilling life long lessons on healthy eating and food to local children in our community.

### PUBLIC HOUSING ADVOCACY



Working alongside Habitat for Humanity, our public housing VISTA advocates for greater housing equity in Winston-Salem. By coordinating programming and providing technical support across community partners in the Boston-Thurmond, Bowen Park, and Peters Creek Parkway neighborhoods, our VISTA's work emphasizes and brings into fruition the importance of access to quality safe and affordable housing in our community.

### OPIATE HARM REDUCTION



In response to the rising opioid epidemic sweeping the nation, our VISTA works alongside the only needle exchange in Forsyth County, Twin City Harm Reduction, to help facilitate access to clean supplies and support. Working in conjunction with an extensive and diverse network of allies ranging from the Shalom Project, to local city officials, our VISTA works to challenge the persistent stigma faced by people who use drugs and advocate for public health policy.

### AGING POPULATIONS



Senior Services helps older adults remain at home for as long as possible, especially low-income individuals. Our VISTA works to support their mission by writing grants, as well as assisting with volunteer recruitment and management for several integral programs run by Senior Services, such as Meals on Wheels and the award-winning Tab Williams Adult Day Center.

### EDUCATIONAL PROGRAMMING



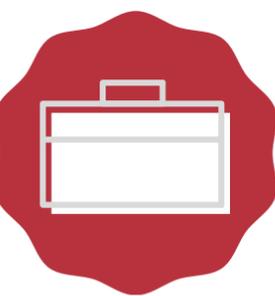
Our education VISTA works to advocate for the needs of students and parents in the Boston Thurmond Neighborhood. Working alongside schools such as Cook Elementary, Ashley Elementary, and Paisley Middle, our VISTA has focused on increasing pre-k opportunities, as well opportunities for educational success for elementary and middle schoolers. By offering opportunities to connect with community resources, our VISTA works to create more successful outcomes for neighborhood students.

### PUBLIC HEALTH



Working with the Shalom Project, our VISTA works to ensure that community members have access services that improve their own health and the health of our community. Whether that be assisting in the recruitment of volunteers to help prepare and serve a free community meal or helping improve the community health clinic that serves low income and underserved community members, our VISTA is focused on strengthening community services at the Shalom Project.

### EMPLOYMENT



Working alongside the Urban League of Winston-Salem, our VISTA focuses on reducing poverty in our community through increased access to financial asset-building, literacy, and employment. Our Vista is focused on aligning the objectives of the State of Black Winston-Salem with new or existing programs and ultimately creating connection between community resources. This offers greater opportunity for employment, and economic opportunity to underserved members of our community.

### DATA ASSESSMENT



Charged with aligning objectives of the Mayor's Thought Force on Poverty, our VISTA based at Wake Forest University's Pro Humanitate Institute works to assess community data to ensure Wake Forest outreach is targeted to community needs. Through recruitment of volunteers, and data assessment our VISTA ensures that Wake Forest resources are available to partner agencies that work with underserved community members.



# OUR PROJECT

## HIGHLIGHTS

### HUMBLE BEGINNINGS

We began our work 3 year ago with VISTAs placed at 4 community agencies: The Experiment for Self Reliance, the Pro Humanitate Institute, Habitat for Humanity, and the Urban League. With hard work and dedication, our past VISTAs have grown our project from its humble beginnings. Today we now host 9 VISTAs who work to improve our community in conjunction with our sponsoring partners.

### A STRONG START

Our VISTA's committed over 7,500 hours to their non-profit agencies. With a focus on capacity and sustainability, our VISTA's helped lay the foudnation for the next 2 years of our work.



**PETERS CREEK  
COMMUNITY  
INITIATIVE**

Habitat for Humanity VISTA, William Ray III, is now on his second year of service working on housing equity issues in Winston-Salem. Through PCCI, William has worked alongside other housing advocates and city officials to help secure municipal and state funds to ensure that the development of the Peters Creek Parkway area includes equitable housing options for members of our community.

### DIAPER DAYS

Moriah Gendy, who spent her VISTA year (2017-2018) at the Triad Diaper Bank facilitated the distribution of 718,616 diapers which assisted approximately 14,500 children living in poverty within our community.



### GETTING THAT BREAD

Eli Bradley, a current VISTA working to reduce opiate-related harm in Winston Salem, helped Twin City Harm Reduction secure a \$100,000 grant! This grant not only covers current operating costs for another year, but allows TCHR to double their current operation.

### KICK STARTING YEAR 3

In the first month of this year's cohort, our VISTAs collectively recruited over 200 volunteers for their organizations!



**TWIN CITY HARM REDUCTION COLLECTIVE**